



## North Wales Cycling Centre of Excellence

The aim of the North Wales Cycling Centre of Excellence was to create an area nationally renowned as an outstanding, all year round destination for cycling and outdoor activities. The three year partnership project with Dŵr Cymru and Conwy County Borough Council came to an end in June 2014.

The project delivered the following outcomes, 1 jobs created, 270 km of promoted routes, 60,671 visits, one new development and 13 businesses assisted.

As part of the project a three day loop was established, the Triban Trail which has led to improvements to some Rights of Way in the area and also the creation of new routes. A significant outcome of the work is a new bridleway on the western side of the Clwydian Range, which adds value to the current trails in the Country Park and means that people do not need to do a return



route along the road.

Another area which provided a significant improvement was the resurfacing of the path along the railway line at Corwen as a multi user route, making the section accessible for wheelchair users and cyclists. Gateway signage has been installed at the start of each day's trail section.



In 2014 the projects achievements was celebrated with the visit of the Commonwealth Games' Queen's Baton. A relay of volunteers that have made a significant contribution to conserve the countryside or help people enjoy the countryside carried the baton to the summit of Moel Famau.



Promotional material has also been created by the project, which includes the development of a website and a mobile phone ap. The website and ap are both soon to be extended to include outstanding road cycling routes in addition to mountain biking routes. The portable track continues to be popular and was taken to venues across the UK in partnership with One Planet as part of the Mountain Biking Marathon Series, to promote the areas mountain biking offer.



Through the North Wales Cycling Centre of Excellence Scheme, Dwr Cymru built an extension to the visitor centre at Llyn Brenig, including the introduction of bike hire and bike wash facilities. Visitor figures to Llyn Brenig are up by 43% following the completion of the new visitor centre.



A new cycle track across was also established by the scheme on the northern side of the lake, which means that cyclists no longer need to negotiate the fast B road, creating a family friendly ride.

The new mountain bike track at Marsh Track has now been complete. The project was a great success with the development of a 2km trail, built on an old tip site. The project utilised material excavated from the Rhyl Cut, resulting in a saving of £437, 624.

